



Strategic Planning DIY Guide FAQ's

NFP Success provides affordable and practical consultancy services to the Not-for-Profit and Community Sectors and has now delivered strategic planning to hundreds of Not-for-Profits. This experience has allowed us to develop a DIY guide on Strategic Planning that is suitable for small to medium size NFP and community organisations.

Frequently asked Questions:

Q. Can anyone use the guide? What level of training is required?

A. The guide was designed for Board Members, Committee Members or Managers who have participated in strategic planning projects so understand the fundamentals. The step-by-step method ensures that the user is equipped with the required knowledge to execute the task or activity being undertaken. Intermediate and specialist facilitators will also benefit as the most current and sophisticated strategic planning tools have been simplified and made easy to use, guaranteed to save you time and effort without compromising on quality.

Q. What type of support is available after purchasing?

A. NFP Success will provide personal coaching and assistance to the person responsible for undertaking the strategic planning project. This is normally an extensive walk through of the materials via zoom prior to you undertaking your first strategic planning project.

Q. What does the Strategic Planning DIY Guide comprise of?

A. Everything you need to assist an organisation develop your own strategic plan, including:

- Strategic Planning Guide
- Timeline Template
- Task Scheduler
- Staff and Stakeholder Consultation tool
- SWOT Consultation Agenda
- Market Analysis Tools
- Strategic Planning Day Agenda
- Strategic Planning Day Slide Deck (power point)
- Strategic Plan Template
- Strategic Plan on Page Template
- Facilitation Day Workbook

Q. What areas of the Not-for-Profit sector has this product been used?

A. Since 2015, our strategic planning product has been utilized in the below not for profit sector sub-sectors:

- Aboriginal Corporations
- Advocacy
- Aged Care
- Animal Rights and Welfare
- Arts, Culture and Humanities
- Children/Youth at Risk
- Community Transport
- Community Development
- Cultural
- Disability
- Community Education
- Environment
- Health and Wellbeing
- Home Care
- Housing and Homelessness
- Industry Associations
- Multicultural
- NDIS
- Disadvantage
- Professional Associations
- Social Enterprises
- Social Justice
- Human Rights
- Social Justice
- Associations
- Religious
- Domestic Violence Services
- Women's Organisations
- LGBTQIA Organisations
- Student Groups
- Employment and Training
- Sports and Recreation
- Community Legal

Q. Can I customise the program to our needs?

A. Yes, as the product is broken into modules it can easily be customised both in terms of content and timelines. However, we recommend careful customisation so that the magic that makes this product so effective is not lost.

Q. Once we purchase who do you recommend should facilitate the Strategic Plan?

A. The facilitator must be in a position of influence within the organisation. A person with Management or Board/Committee membership experience, with prior meeting facilitator skills, is optimal.

Q. We would like to purchase but lack the confidence to project manage the first time. Can you provide a facilitator for our next Strategic Planning project and at what cost?

A. Yes - this is a good way to obtain proficiency but there is a cost as it is around 5-10 days of consultancy. Please contact Helen Gibson at NFP Success at Helen@gibson@nfpsuccess.com.au or (02) 9659 2602 for a quote. NFP Success have 54 consultants located throughout Australia.

Q. What are your contact details?

A. Best to contact Amanda on (02) 9659 2602 or amanda@nfptemplates.com.au

